

THEORY OF CHANGE FOR LONDON PLAY

Polymakers and decision-makers are willing to listen to London Play/play enablers and are open to change.

Play enablers are honest about their support needs, open to receiving support, and willing to collaborate and work in partnership with others

Funders are aware of the benefits of play, and are willing to help, support and develop play opportunities



Short-term outcomes



Increased freedom for children to play



Greater parental/adult support for play



Development of safer, more play-friendly neighbourhoods



Stronger play enablers (organisations, associations, networks, spaces, etc) within local communities



Play is a statutory, well-funded and planned-for provision at local, regional and national level



More inclusive play opportunities



Greater recognition of the benefits of play

Medium-term outcomes



Free high-quality play opportunities

A play-positive culture

Adventurous, challenging and safe play opportunities

Equal access to play for all

Happier, more cohesive communities that welcome children

London Play's vision

A more playful London, where the capital's 1.8 million children have a more enjoyable childhood, and are supported to lead healthy, happy and fulfilling lives

